

Entrepreneur developed through self help group: A case study of progressive women farmers

Introduction: Mrs. Chhohari devi, a progressive and innovative women farmer aged 52 years belongs to Village Pachganwa, Post: Fardahni, block: bharohiya, district: Gorakhpur. The village situated 26 km. from district headquarter and 3 km. from MGKVK.

Plan, Implement and Support: MGKVK Gorakhpur has encouraged the self help group of women farmers for organic farming and trains them by trainings. Mrs. Chhohari devi participated in many trainings/goshti, leads the group and MGKVK also guide and promote her to start more agricultural based products and link her with other organizations and jungle kaudiya block based surabhi seed producer company (F.P.O.) who help her for marketing their products.

Output: The input cost and income of the Mrs. Chhohari devi is as follow by adopting the different agricultural practices

Produce	Amount (Annual)	Rate (Rs.)	Input Cost (Rs.)	Income /Year (Rs.)
Vermicompost	60 qt.	700/qt.	200/qt.	30,000/-
C.P.P. Compost	12 qt.	2500/qt.	500/qt	24,000/-
Oyster Mushroom	4.2 qt.	15,000/qt.	7,000/qt.	33,600/-
Organic Insect Repellent	6000 ltr.	40/ltr.	10/ltr.	1,80,000/-
Nursery Production (Neem, Mango, Teek, Jamun)	4200 Nos.	5/-	1/Plant	16,800/-
Turmeric/chili powder preperation and packing	24 qt.	15,000/qt.	11,000/qt.	96,000/-
Incense sticks packing and selling	80,000 Nos.	3.75	2.25	1,20,000/-
Rice wheat cropping (0.6 acre)	27 qt.	1700/qt.	15,000/year	30,900/-
Total income per year				5,31,300/-

Outcome: Mrs. Chhohari devi successfully started the cultivation of oyster mushroom, vermicompost, C.P.P. compost, organic insect repellent, nursery production, incense sticks packing, turmeric/chili powder and packing with their rice wheat cropping system which give her ensure and profitable income throughout the year of approx total Rs. 5,31,300/-.

Impact: Mrs. Chhohari devi is well known entrepreneur and women farmer set forth example for others who promote organic farming and becoming one of the progressive and learned farmers for others with regards to popularization of use of organic produce. These produce helps her for livelihood, empowerment and make her enthusiastic regards learning more innovative things. She is one of the progressive women farmer after a becoming a part of KVK activities and get their effectiveness for his own development.

