

**Name of the KVK: Mahayogi Gorakhnath Krishi Vigyan Kendra, Gorakhpur**

**Name of the Unit: A Progressive Vegetable grower with adopting advance technology.**

**Dr. Ajit Kumar Srivastava**

**Introduction:** Mr. Mohan, Village – Jangal Ayodhya Prasad, Block-Chargawa, District- Gorakhpur, size of land holding 0.75 Hectare. He aged 34 years. The Block chargawa located at 08 km away from District Headquarter and 22 km from MGKVK Chaukmafi. Presently he is a role model for farmers to get income form vegetable cultivation by adopting newer technology. His income ranged from 3 -4 lakhs annually from vegetable cultivation. He got subsidy from Govt. department. He is also interest to take share in Farmers Producer Company.

**Plan, implement, support and linkage with MGKVK:** Mr. Mohan came in contact with the Horticulture Scientist of Mahayogi Gorakhnath Krishi Vigyan Kendra and showed his keen interest in fruits & vegetables production. By taking the technical knowledge from KVK scientists. He started vegetables production with machan system, mulching and adopting drip irrigation system also. Now he is earning up to Rs. 4 lakh/annum by selling fruits and vegetables production.

**Output:** Total annual cost of production =Rs.1.75 lakh

Total annual income from fruits & vegetable = 4.00 lakh

Net annual income from fruits & vegetable = 2.25 lakh

**Outcome:** After getting good return from fruits & vegetable he added in farming system. In this way he got more profit and their socio-economic status are increasing among the farmers. These enterprises are not only the good source of good income but also generating the employment to the others.

**Impact:** Mr. Mohan is one of the progressive and learned farmers to others with regards to popularization of fruits & vegetable production with adopting progressive technologies. This technology helps him for livelihood, empowerment. Now this technology is adopted by farmers by seeing and believing in Gorakhpur district.

