

Surabhi Beej Producer Company: A way toward success with group approach

R.K. Singh¹, A.K. Singh², R.P. Singh³ and V.P. Singh⁴

¹Subject Matter Specialist- Agril. Extension, MGKVK, Gorakhpur (UP)-273165

²Subject Matter Specialist- Agronomy, MGKVK, Gorakhpur (UP)-273165

³Senior Scientist & Head, KVK, West Champaran-II (Bihar)-845455

⁴Subject Matter Specialist- Animal Science, MGKVK, Gorakhpur (UP)-273165

Introduction

Surabhi Beej Producer Company Limited incorporated on 29th October 2015 under the Companies Act, 2013 and the company is limited by shares of the more than 800 farmers of Campierganj & Jungle Kaudiya block of Goakhpur District.

Plan, Implement, Support & Linkage with the MKVK

MGKVK, Gorakhpur tries to make the farmers of Surabhi Beej Producer Company Limited aware regarding scientific method of seed production of Cereals, Pulses, Oilseeds, Cultivation of Turmeric and Production of bio fertilizer, Custom hiring

Centre & other scheme of State & Central Government and also motivate the farmers to jointly work under the banner of Surabhi Beej Producer Company by organize the Trainings, Meetings, Camps etc. The Scientist of MGKVK has encouraged the farmer for soil testing and on the basis of that farmer was advised for balanced dose of chemical fertilizer with high yielding varieties of Paddy, Wheat, Groundnut, Mustard, Vegetable crops with line showing techniques that starts from land preparation to post harvest losses through various technology under Method demonstration, Frontline Demonstration, On Farm Trial, Trainings and Advisories etc. MGKVK has also approach for providing





the various license to the Company from the responsible agencies of govt. & private sector for running it into the business mode.

Output

Income from different component of Seed production, crop cultivation & Input supply etc. of Surabhi Beej Producer Company Limited are given as follow.

S. No.	Particular (Items sell by Surabhi Beej Producer Company Limited)	Amount (Kg.)	Rate (Rs.)	Total Turnover (Rs.)
1.	Paddy (Seed Production)	20000	40	8,00,000.00
2.	Wheat (Seed Production)	24000	35	8,40,000.00
3.	Groundnut (Seed Production)	8000	80	6,40,000.00
4.	Wheat (Grain sell to flour mill)	100000	18	18,00,000.00
5.	Chemical Fertilizer (Urea, DAP, SSP & NPK)	2100 (bag)	-	12,60,000.00
6.	Custom Hiring Centre (Sowing of Wheat by Happy Seeder + Seed drill)	200 (acre)	1000	2,00,000.00
7.	Bio-fertilizer (Vermicompost)	2000	20	4,0000.00
8.	Turmeric Powder	500	160	8,0000.00
9.	Vegetables (Potato+ Onion+ Garlic+ Bottle gourd+ Bitter gourd etc.)	10000	20 (Average)	2,00,000.00
Total				58,60,000.00

Outcome

After getting good return from Seed Production, Surabhi Beej Producer Company Limited work on production and marketing of Turmeric powder & bio fertilizer too. These enterprises are not only the good source of income but also generating the opportunity for employment to the farmers.

Impact

The total turnover of Surabhi Beej Producer Company is almost Rs. Fifty-Eight Lakhs Sixty Thousand only (58, 60,000.00). In this way the Company got more profit and improving the socio-economic status of the shareholder/farmers.

Recently, the company has established cold storage facility with the help of DST and also trying to establishment of Seed processing unit to boost up in the area of Seed production under the guidance & supervision of the scientist of Manahayogi Gorakhnath Krishi Vigyan Kendra, Gorakhpur.

