

Surabhi Beej Producer Company: A way toward success with group approach

Introduction:- Surabhi Beej Producer Company Limited incorporated on 29th October 2015 under the Companies Act, 2013 and the company is limited by shares of the 800 farmers of Campierganj & Jungle Kaudiya block of Goakhpur District.

Plan, Implement, Support & Linkage with MKVK:- MGKVK Gorakhpur tries to make the farmers of Surabhi Beej Producer Company Limited aware regarding scientific method of seed production of Cereals, Custom hiring Centre scheme of UP Govt., Cultivation of Turmeric and Production of bio fertilizer etc. That starts from land preparation to harvesting. The Scientist of MGKVK has encouraged the farmer for soil testing and on the basis of that farmer was advised for balanced dose of chemical fertilizer with high yielding varieties of Paddy, Wheat, Groundnut, Mustard etc. & vegetable crops with line showing techniques through various FLD, OFT, Trainings and Advisories.

Output:- Income from different component of Seed production, crop cultivation & Input supply etc. of Surabhi Beej Producer Company Limited are given as follow.

S. No.	Particular (Items sell by Surabhi Beej Producer Company Limited)	Amount (Kg.)	Rate (Rs.)	Total Turnover (Rs.)
1.	Paddy (Seed Production)	20000	40	8,00,000.00
2.	Wheat (Seed Production)	24000	35	8,40,000.00
3.	Groundnut (Seed Production)	8000	80	6,40,000.00
4.	Wheat (Grain sell to flour mill)	100000	18	18,00,000.00
5.	Chemical Fertilizer (Urea, DAP, SSP & NPK)	2100 (bag)	-	12,60,000.00
6.	Custom Hiring Centre (Sowing of Wheat by Happy Seeder + Seed drill)	200 (acre)	1000	2,00,000.00
7.	Bio-fertilizer (Vermicompost)	2000	20	4,0000.00
8.	Turmeric Powder	500	160	8,0000.00
9.	Vegetables (Potato+ Onion+ Garlic+ Bottle gourd+ Bitter gourd etc.)	10000	20 (Average)	2,00,000.00
Total				58,60,000.00

Outcome:- After getting good return from Seed Production, Surabhi Beej Producer Company Limited added Production and marketing of Turmeric powder & bio fertilizer

too. These enterprises are not only the good source of good income but also generating the employment to the farmers.

Impact:- The total turnover of Surabhi Beej Producer Company is Rs. Fifty Eight Lakhs Sixty Thousand only (58, 60,000.00). In this way the Company got more profit and improving the socio-economic status of the shareholder/farmers. Recently, the company has establish cold storage facility with the help of DST and also trying to establishment of Seed processing unit to boost up in the area of Seed production.

