

Name of the KVK: Mahayogi Gorakhnath Krishi Vigyan Kendra, Gorakhpur

Name of the Unit: New Agri. Entrepreneur

Dr. Ajit Kumar Srivastava

Introduction: Mr. Ajit Kumar, Village—Jangal Jhahwa, Mangalpur Block-Champierganj, District- Gorakhpur, size of land holding very less but he studied Agriculture as subject and passed B.Sc. Ag. in 2015 from DDU, Gorakhpur and M.Sc (Ag.) Horticulture in 2018 from Ram Manohar Lohiya Awadh University, Ayodhya. After completing his post-graduate degree he getting training of Agri-junction by SBI-RSETI. Gorakhpur. He aged 26 years. The village Jangal Jhahwa located at 24 km away from District Headquarter and 08 km from MGKVK Chaukmafi. He open a one stop shop of agri-input in year Sept. 2019 and taking license from govt. department, IFFCO and KRIBHCO. Presently he is a role model for youngsters of the village to get income form agri-input marketing by getting his knowledge from B.Sc. Ag., M.Sc (Ag.) and Agri junction training by SBI-RSETI. He also take motivation from MGKVK's SMS. His income ranged from 10,000 to 15,000 per month.



Plan, implement, support and linkage with MGKVK: Mr. Ajit Kumar came in contact with the Horticulture Scientist of Mahayogi Gorakhnath Krishi Vigyan Kendra and showed his keen interest in providing quality seeds, reliable organic and inorganic fertilizers and pesticides. By taking the technical knowledge from KVK scientists. He started agri-junction with adopting all government rules and regulations.

Outcome: In this way he help full for farming community of their village people, with less profit and reliable input he develop good image among farmers. Their socio-economic status is increasing among the youngsters. These enterprises are not only the good source of good income but also generating the employment to the others.

Impact: Mr. Ajit Kumar is one of the progressive and courageous young person to develop their own business for welfare of the farming community. This entrepreneurship helps him for livelihood, empowerment.

